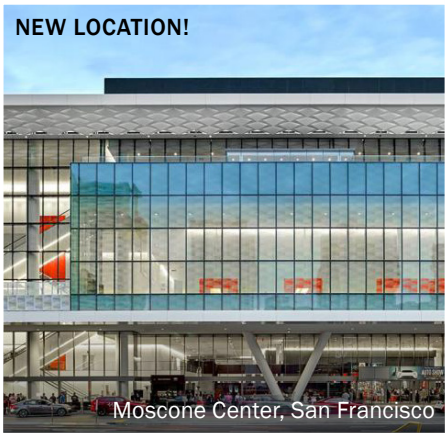
OCP GLOBAL SUMMIT

2027 OCP GLOBAL SUMMIT | OCTOBER 4-7

SPONSORSHIP PROSPECTUS

MOSCONE CENTER, SAN FRANCISCO, CA



New 2027 Sponsorship Process

OCP is introducing a new process for sponsor participation at the 2027 OCP Global Summit.

Beginning **November 2, 2026**, the sponsor application process will be conducted entirely online and will no longer take place onsite during the current Summit. Physical submission forms are being discontinued in favor of a streamlined virtual experience.

A dedicated submission link will be open for three weeks. During that window, interested organizations are invited to apply by completing a short questionnaire.

When reviewing and allocating sponsorship opportunities, OCP considers a number of factors, including:

- Previous participation in OCP events as a sponsor
- OCP membership status
- Volunteer leadership roles
- OCP Contributions
- Products and services on the OCP Marketplace
- Participation in project calls
- Attendance at OCP events
- Overall engagement within the OCP Community

This updated process is designed to ensure a fair, transparent, and community-driven approach to sponsorship selection. The application form will be posted on this page on November 2, 2026. Scan the QR code below to subscribe and get notified when it goes live.

Key Dates

- **Application Submissions open** — Nov 2, 2026
- **Application Submissions close** — Nov 20, 2026
- **OCP Internal Review period** — Nov 23 – Dec 11, 2026
- **Notification period** — Dec 14 – 25, 2026
- **Signed Contracts due** — Jan 15, 2027
- **Invoices sent** *(30-day payment terms)* — Jan – Feb, 2027
- **Remaining opportunities available** — Feb, 2027

What's changing this year

Sessions become add-ons

Executive Sessions (20 min - $10,000) and Expo Hall Sessions (15 min - $10,000) are no longer included in booth packages. They're now add-on options — Executive Sessions are available for Diamond and Emerald sponsors, Expo Hall Sessions are available for Diamond, Emerald, and Ruby sponsors. Available until the limit is reached.

Meeting rooms move to local hotels

Meeting rooms are no longer included in sponsor packages. With the Summit's continued growth, all convention center space is needed for Summit programming. OCP will instead connect top-level sponsors with local hotels to book private space directly.

Don't miss a sponsorship announcement. Subscribe at:
opencompute.org/summit/global-summit/sponsorship

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Booth Sponsorship Benefits	Diamond	Emerald	Ruby	Sapphire	Topaz
	$225,000	$165,000	$110,000	$80,000	$55,000
Access to Media & Analyst Registration List	✓	✓	✓		
Access to Media & Analyst Pre-Brief Webinar	✓				
Booth Space	20ft x 20ft *(expandable to 30ft x 20ft $295,000)*	20ft x 10ft	15ft x 10ft	10ft x 10ft	8ft x 8ft
Custom Build Permitted	✓	✓	✓		
Custom Printed Backdrop	✓	✓	✓	✓	
Furniture*	(2) 6ft white counters (2) stools choice of carpet	(1) 6ft white counter (2) stools black carpet	(1) 6ft white counter (2) stools black carpet	(1) 4ft white counter (2) stools black carpet	(1) 4ft white counter (2) stools black carpet
Monitor*	(2) included	(1) included	(1) included	(1) included	(1) included
Power*	20 amps	15 amps	10 amps	10 amps	5 amps
Lead Retrieval Device*	(2) included	(1) included	rental available	rental available	rental available
Sponsor Wifi*	✓	✓	✓	✓	✓
Complimentary Registration Passes	(35)	(25)	(15)	(10)	(5)
Discount on Additional Passes	✓	✓	✓		
Branding & Exposure‡	✓	✓	✓	✓	✓
Onsite Advertising Slide	✓	✓			

Session Add-Ons					
Executive Session Speaking Opportunity (20 min) **$10,000**	can add on	can add on			
Expo Hall Session Speaking Opportunity (15 min) **$10,000**	can add on	can add on	can add on		

Meeting rooms no longer offered. OCP will connect top-level sponsors with local hotels so space can be booked directly.

**Additional items (monitors, wired internet, lead retrieval device, etc.) will be available for rent. Full booth details will be provided in the Sponsor Manual.*

‡ If booth is co-sponsored, up to (2) logos may be used on Summit signage and associated marketing materials. Co-sponsorships must be confirmed at the time of signature and may not receive the same level of branding as the original solo sponsorship. Changes requested after this time must be made in writing and approved by OCP.

Event Sponsorships		
	Cost	**Benefits**
		ALL Event Sponsorships receive: • (2) complimentary registration passes • Sponsor's company logo/link on OCP Global Summit website and event signage
Receptions		
Opening Night Social (Day 1)	**$10,000/sponsor** *(max of 5 sponsors)*	• Sponsor's company logo featured on reception signage • Opportunity to interact at a dedicated table (no demo/equipment permitted)
Booths & Bites Reception (Day 2)	**$45,000**	• 10 minutes to address audience on the Expo Hall Stage • Sponsor's company logo featured on entrance signage • Sponsor's company logo featured on the Expo Hall Stage reception slide
Block Party (Day 3)	**$10,000/sponsor** *(max of 5 sponsors)*	• Sponsor's company logo featured on block party event signage • Opportunity to interact at a dedicated table (no demo/equipment permitted)
Meals & Refreshments		
Summit Lunch	**$24,000** (Day 2 or 3) **$18,000** (Day 4) **$60,000** (All Days, 2-4)	• Sponsor's company logo featured on catering station signage • All Days sponsorship includes 10 minutes to address audience in expo hall
Summit Breakfast	**$20,000** (Day 2 or 3) **$16,000** (Day 4) **$50,000** (All Days, 2-4)	• Sponsor's company logo featured on catering station signage • All Days sponsorship includes 10 minutes to address audience in expo hall
Coffee Stations	**$24,000** (Day 2-3) **$18,000** (Day 4) **$60,000** (All Days, 2-4)	• Sponsor's company logo featured on coffee station materials and coffee station signage • All Days sponsorship includes 10 minutes to address audience in expo hall
Barista Stations	**$65,000** (All Days, 2-4)	• Sponsor's company logo featured on barista station coffee materials
Afternoon Snack Break	**$15,000** (Day 2 or 3) **$25,000** (Both Days)	• Sponsor's company logo featured on catering station signage
Branding & Experience		
Lanyards	**$40,000**	• Sponsor's company logo featured on lanyards, distributed at registration
Summit Bags	**$40,000**	• Sponsor's company logo featured on summit bags, distributed at registration
Community Lounge A	**$50,000**	• Larger, more high traffic location at the venue • (1) monitor showcasing your custom content (no audio)
Community Lounge B **Community Lounge C**	**$35,000/lounge**	• (1) monitor showcasing your custom content (no audio)
Terrace Lounge A **Terrace Lounge B**	**$10,000/lounge**	• Sponsor's company logo featured on lounge signage
Charging Stations	**$35,000**	• Sponsor company logo on all charging station kiosks and charging tables
Hydration Stations	**$25,000**	• Sponsor's company logo featured on hydration station signage
Individual Hand Sanitizer Bottles	**$15,000**	• Sponsor's company logo featured on 1 oz. sanitizer bottles placed throughout the event space
Future Technologies Symposium Sponsor	**$15,000/sponsor** *(max of 3 sponsors)*	• Sponsor's company logo on Symposium event signage • 5 minutes to address audience during the Symposium
Future Technologies Symposium Giveaway	**$6,000** *(plus cost of giveaway, quantity 500)*	• Sponsor's company logo on Symposium giveaway item

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We also have opportunities for industry partners, start-ups and media organizations.

Not seeing an option for you? We love to get creative! Let's work together to create a custom sponsorship that fits your organization's goals. These could include: co-located events, special giveaways, unique booth designs, and more! Email sponsor@opencompute.org to get in touch with our team.