Open Compute Project®

TRADEMARK USAGE GUIDELINES

Ver. 1.7

February 15, 2026

Introduction

This document ("Guidelines") sets the rules governing proper use of the Open Compute Project Foundation's trademarks, service marks, certification marks, and membership marks (collectively, the "Marks and Logos") by authorized users under applicable written licenses. The Guidelines describe the manner in which the Marks and Logos are to be used and displayed in collateral, on websites, and in other print or electronic media. All use of the Marks and Logos must be in accordance with these instructions.

These Guidelines operate in tandem with the additional terms and conditions governing use of the Marks and Logos in the OCP Membership Agreement and any other applicable trademark license agreements, including in the OCP Solution Provider Agreement, OCP S.A.F.E. Agreement, the OCP Membership Logo Terms and Conditions, and the OCP Certification Mark License Agreements, each of which controls in the event of conflict and governs transition periods for implementing updates. Those terms and conditions are available at http://opencompute.org/participate/legal-documents.

These Guidelines are intended to ensure legal compliance, preserve brand integrity, and provide practical direction for use across print and digital environments. Any use of any of the Marks and Logos requires prior written consent from OCP under the applicable license(s), and all goodwill arising from use inures exclusively to OCP. This document is made available without prejudice

to any of OCP's rights and is subject to change without prior notice. These Guidelines may be updated from time to time in OCP's discretion.

Logo Files and Artwork Fidelity

The original digital artwork files for the Marks and Logos are available from OCP upon request and must be used for all applications. Any Marks and Logos replicated directly in these Guidelines are not of sufficient quality and detail and may not be used in place of the designated digital files.

Clear Zone

The Logos must be utilized maintaining a clear zone all around the Logo. A clear zone is an area in which no other graphical or textual elements appear and is at least twenty-five percent (25%) of the height of the Logo.

The appropriate Logo may not be enclosed on its own in any kind of border, box or frame, nor may any text be added. The Logo must be utilized on its own and be freestanding. The Logo must not be superimposed on or combined with any other logo, trademark, trade name, artwork, or other designation or design.

Size and Aspect Ratio

The relevant Logo may be reduced or enlarged on the condition that the same relative positions and proportions between the respective elements (aspect ratio) as indicated by the original artwork are maintained and the Logos remain clear and legible and easily readable to the naked human eye. The aspect ratio may not deviate more than five percent (5%) from the values of the original artwork.

Shape

The relevant Mark must always be utilized as described in this document and in accordance with the authorized digital files as referred to in this document. Variations and additions are strictly forbidden. Any user-created additions, deletions, or modifications to any part of the Marks are strictly forbidden, and the Marks must always be legible and easily readable to the naked human eye.

Color

You must not alter the colors of the Marks. The Marks may be presented in black and white or the color combination specified by OCP. Different textures or surface irregularities within the same Mark may not be utilized. The Mark must be clearly visible against the background.

General Brand Integrity Rules

• Members must not adopt any name, mark, domain, social media handle, icon, logo, or other identifier that is the same or confusingly similar to the Marks and Logos;

• Members must not use the Marks and Logos in any manner which is likely to confuse or mislead the public about the origin, affiliation, sponsorship, certification, or membership;

• Members must not use the Marks and Logos in a dilutive manner or in a manner that disparages the Marks and/or Logos, the OCP services, OCP, or its successors, members, licensees, or assigns; and

Merchandise Prohibited

Members may not manufacture, sell, or give away merchandise items such as T-shirts, mugs, calendars, pens, etc. bearing any of the Marks and Logos without a written license specifically authorizing this from OCP.

Trademark Notices and Attribution

Use the appropriate symbol with every occurrence of a Mark or Logo: ® in the United States for federally registered marks and TM for marks not registered, recognizing that OCP may require different or additional notices outside the United States. Include OCP's standard attribution statement where specified in these Guidelines for Membership Logos, Certification Marks, and OCP Marks, and observe UK-specific indications for collective marks and certification marks, as applicable.

Unauthorized Use and Termination

• Members must notify OCP immediately of any improper, confusing or unauthorized use of the Marks and/or Logos by anybody. Members may not take any action that leads a third party to believe that the Marks and/or Logos are owned by Member, or which might adversely impact OCP's reputation. Members must use the Marks and Logos at all times in a manner consistent with applicable trademark laws; and

• Unless otherwise agreed to in writing, OCP reserves the right to terminate permission to copy, reproduce, or display the Marks and Logos and to demand that the Marks and Logos cease to be used at any time and in its sole discretion. OCP reserves the right to object to unfair uses or misuses of its Marks and Logos and other violations of law, and uses that OCP in its sole discretion deems

unlawful or improper, even if such use is not expressly prohibited by these guidelines.

Warning

This document will primarily be distributed as a .pdf file. The .pdf distribution could result in non-readable characters due to unavailability of certain character sets on the relevant viewing platform or due to limitations of the printer used. The applied compression has a noticeable effect on the resolution of the logos and other graphics shown in these Guidelines.

Contact

For further explanation of the content of this document, or for Membership Logos, Service Provider Logos, and Certification Marks in electronic formats other than those available at the link above, please contact OCP'S administrative offices:

membership@opencompute.org

A. MEMBERSHIP LOGOS

The membership marks and logos below ("Membership Logos") identify membership level or support within OCP as described in the applicable OCP Membership Agreements and related program materials. If applicable, an organization may use both a Tiered Member Logo and a Solution Provider Logo, subject to license.

1. Applicable Logos

Below is a list of Logos and authorized membership levels/support. The examples shown here illustrate correct usage of horizontal and vertical orientations.

Tiered Member Logos	Authorized for membership level
	**OCP Startup**
	**OCP Bronze**
	**OCP Silver**
	**OCP Gold**

	**OCP Platinum**

Solution Provider Logos	**Authorized for support level**
	**Open Compute Project Solution Provider**

2. Permitted And Prohibited Uses of the Membership Logos

The Membership Logos shall be used only with express prior written license, namely, the OCP Membership Logo Terms and Conditions, under the terms and conditions thereof. The Membership Logos shall be used only to indicate your membership level in and support of the Open Compute Project. Members are encouraged to use their Membership Logos which may be applied to the following materials, subject to the restrictions and rules set forth herein:

- Member websites;
- Tradeshow-related signage;
- Printed corporate materials;
- Printed promotional materials (including catalogs, posters, advertising materials);
- Member business cards, letterhead or stationary; and
- Digitally generated images on television and computer monitors.

Unacceptable Uses

You may not use the Membership Logos on any unauthorized materials. The Membership Logos may not be used in any manner that is likely to cause confusion

in the public. In particular, the Membership Logos may not be used in any way that is false, misleading, or confusing as to the origin of any product, service, materials, or as to conformance or any other association with any OCP specification. The Membership Logos shall not be used on any products, product labels, or product packaging.

The Membership Logos shall also not:

(a) Be used to suggest a closer relationship with, affiliation with, sponsorship by, or endorsement by OCP than that which actually exists;

(b) Appear in or as part of the name, trademark, service mark, or similar designation of any company or organization other than OCP;

(c) Appear in or as part of an Internet domain name, social media name, or icon; or

(d) Be used or applied in a way that implies approval or certification for a product or service, including without limitation, use on any products, product packaging, user manuals, or install guides. See related Open Compute Project Approved Product Certification and Logo Use Guidelines for more information.

3. Specific Guidelines for Membership Logo Usage

Use Requirements

The following rules apply to the use of the Membership Logos:

(a) You must agree to the terms of these Open Compute Project Trademark Usage Guidelines, the Open Compute Project Membership Agreement, and if applicable, the Open Compute Project Solution Provider including the Membership Logo Terms and Conditions incorporated therein.

(b) Your company name, logo, or product name must appear on any materials where any Membership Logo is used. The Membership Logo cannot be larger or more prominent than your product name, trademark, logo, or company name.

(c) You must use the Membership Logo exactly as it is shown in the Membership Logo digital artwork files found at the link provided above; you may not alter, cut apart, separate, or otherwise distort the logos in perspective or appearance, except as otherwise authorized herein. Embossing and engraving is permitted. Without limitation, you may not use shadows, outline, gradation, decorative patterns or other decorative elements, and you may not feature the Membership Logos in three dimensional or animated formats.

(d) You may not combine a Membership Logo with any other feature, including other marks, words, graphics, photos, slogans, numbers, design features, or symbols.

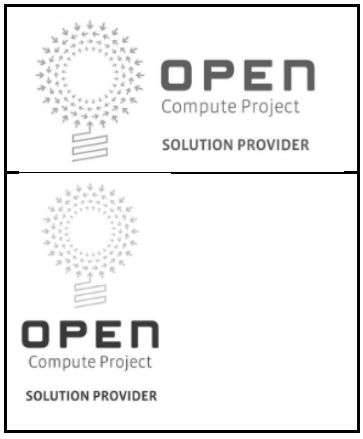
(e) The Membership Logos or parts thereof may not be used as a design feature in any materials, including on any product, product packaging, product inserts, and in any advertising materials or promotional campaigns.

Use of "TM" and ®

The appropriate trademark symbol (TM or ®) should appear on every occurrence of a Membership Logo. The ® symbol is appropriate for trademarks registered with the US Patent and Trademark Office when they are used in the United States, and "TM" is used for trademarks not so registered. OCP may require different or additional trademark notices for Membership Logos used outside the United States.

The following are among the federally registered Membership Logos owned by OCP, and use of the ® symbol must accompany these marks in the United States:

United States Federally Registered Membership Logos:



Pending and Common Law Marks. The following are among the Membership Logos for which OCP owns pending federal applications or common law rights, and use of the "TM" symbol must accompany these marks in the United States:

Pending and Common Law Membership Logos:

OCP STARTUP


OCP
STARTUP
Member
OCP BRONZE
OCP
BRONZE
Member
OCP SILVER
OCP
SILVER
Member


OCP GOLD


OCP PLATINUM



Please check back to these Guidelines from time to time, as the appropriate trademark notice for the Membership Logos may change.

Attribution

In addition to the symbols required above, when using the Membership Logos, the following statement attributing OCP's ownership of the corresponding mark should be included (with the appropriate phrase, unbracketed):

"The [OCP Startup] [OCP Bronze] [OCP Silver] [OCP Gold] [OCP Platinum] [XXX Logo] [Open Compute Project Solution Provider] mark and logo is owned by and used with the permission of the Open Compute Project Foundation."

Membership Marks are known as Collective Marks in the UK. It is a condition of use of any Collective Mark in the UK that it shall not be used without indicating that it is a collective mark.

Referencing the Marks in Text

The following general rules apply when referencing membership status in text:

(a) Members must use the following combination of upper and lower case lettering in all instances whenever identify member's membership status in text in informational materials (with the appropriate phrase, unbracketed): "Open Compute Project [OCP Startup] [OCP Bronze] [OCP Gold][OCP Silver][OCP Platinum][Solution Provider] Member".

(b) Members must spell the Membership Logos correctly in text and not abbreviate or otherwise alter them.

(c) Members must use Membership Logos in text only to reference and/or describe your membership status in the Open Compute Project, e.g., "We've been an Open Compute Project OCP Gold Member since 2016."

(d) When referencing membership status in text where there is no accompanying Membership Logo and corresponding Membership Logo attribution statement, members must identify ownership of the membership marks as follows (with the appropriate phrase, unbracketed): "Open Compute Project [OCP Startup] [OCP Bronze] [OPC Silver] [OCP Gold] [OPC Platinum] [Solution Provider] mark and logo are owned by and used with the permission of the Open Compute Project Foundation."

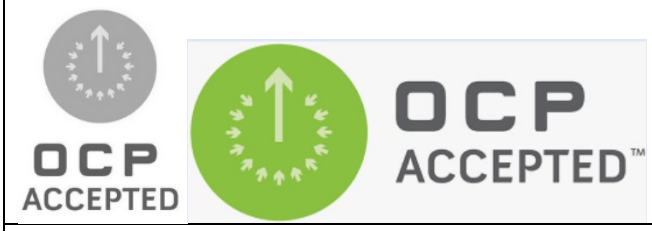
(e) Members may not use the text description of membership status, or any portion thereof, including but not limited to the terms "Open Compute Project", "OCP", "OCP Startup", "OCP Bronze", "OCP Gold", "OCP Silver", or "OCP Platinum", in text as a meta tag or other hidden text in a website or used or incorporated in any Internet advertising key word, Adword, hashtag or other term used to trigger advertising or search engine results without prior written authorization from OCP.

B. CERTIFICATION MARKS

1. Applicable Certification Marks

OCP licenses its Certification Marks to its Members to identify products that OCP has certified as compliant with OCP's standards for data center hardware products and components, namely, computing products, storage products, networking products and peripherals.

Below is a list of Certification Marks. The examples shown here illustrate correct usage of horizontal and vertical orientations.

Certification Marks
OCP ACCEPTED

OCP READY


2. Use Of The Certification Marks Generally

Approved Uses

The Certification Marks shall be used only with express prior written license, and under the terms and conditions thereof. The Certification Marks shall be used only to identify your products that have met the certification criteria for the applicable Certification Mark pursuant to OCP standards, and as certified by OCP. The Certification Marks may be applied to the following materials, subject to the restrictions and rules set forth herein:

OCP ACCEPTED - certified products, their packaging, and their labels, their user manuals and their install guides

OCP READY – signage at a certified facility, informational and promotional materials regarding a certified facility

Unacceptable Uses

You may not use the Certification Marks on any unauthorized materials. The Certification

Marks may not be used in any manner that is likely to cause confusion in the public. In particular, the Certification Marks may not be used in any way that is false, misleading, or confusing as to the origin or qualities of any product, service, facility, materials, or as to conformance with or any other association with any OCP specification other than the applicable specification. The Certification Marks shall also not:

(a) Be used to suggest a closer relationship with, affiliation with, sponsorship by, or endorsement by OCP than that which actually exists;

(b) Appear in or as part of the name, trademark, service mark, or similar designation of any company or organization other than OCP;

(c) Appear in or as part of an Internet domain name, social media name, or icon;

(d) Be used in any manner which is likely to confuse the public or mislead the public into believing that the activities of member, or any other party, are those of OCP; or

(e) Be used or applied in a way that implies approval or certification for a product or service other than the specific product or facility that has been certified by OCP.

3. Specific Guidelines for Certification Mark Usage

Use Requirements

The following rules apply to the use of the Certification Marks:

(a) You must agree to the terms of these Open Compute Project Trademark Usage Guidelines, the Open Compute Project Membership Agreement, the Open Compute Project Certification Mark License Agreement, and, as applicable, the Open Compute Project Solution Provider Agreement and/or the OCP Certification Accepted/ Ready Mark License Agreement, including the Membership Logo Terms and Conditions incorporated therein.

(b) Your company name, logo, or product name must appear on any materials where any Certification Mark is used. The Certification Mark cannot be larger or more prominent than your product name, trademark, logo, or company name.

(c) You must use the Certification Mark exactly as it is shown in the Certification Mark digital artwork files found at the link provided above; you may not alter, cut apart, separate, or otherwise distort the logos in perspective or appearance, except as otherwise authorized herein. Embossing and engraving is permitted. Without limitation, you may not use shadows, outline, gradation, decorative patterns or other decorative elements, and you may not feature the Certification Marks in three dimensional or animated formats.

(d) You may not combine a Certification Mark with any other feature, including other marks, words, graphics, photos, slogans, numbers, design features, or symbols.

(e) The Certification Marks or parts thereof may not be used as a design feature in any materials, including on any product, product packaging, product inserts, and in any advertising materials or promotional campaigns.

Use of "TM" and ®

The appropriate trademark symbol (TM or ®) should appear on every occurrence of a Certification Mark. The ® symbol is appropriate for certification marks registered with the US Patent and Trademark Office when they are used in the United States, and "TM" is used for trademarks not so registered. OCP may require different or additional trademark notices for Certification Marks used outside the United States.

The following are among the federally registered Certification Marks owned by OCP, and use of the ® symbol must accompany these marks:

United States Federally Registered Certification Marks:

OCP ACCEPTED

OCP READY
  

Pending and Common Law Marks. The following are among the Certification Marks for which OCP owns pending federal applications or common law rights, and use of the "tm" symbol must accompany these marks:

Pending and Common Law Certification Marks: NONE

Please check back to these guidelines from time to time, as the appropriate trademark notice for the Certification Marks may change.

Attribution

In addition to the symbols required above, when using the Certification Marks, the following statement attributing OCP's ownership of the corresponding mark should be included (with the appropriate phrase, unbracketed):

"The OCP [Accepted][READY]certification mark is owned by and used with the permission of the Open Compute Project Foundation."

It is a condition of use of any Certification Mark in the UK that it shall not be used without indicating that it is a certification mark.

Referencing the Marks in Text

The following general rules apply when referencing certified product or facility status in text:

(a) Members must use the following combination of upper and lower case lettering in all instances whenever identifying member's certified product or facility status in text in informational materials (with the appropriate phrase, unbracketed): "[Specific product name] is certified OCP [Accepted][Ready]".

(b) Members must spell the Certification Marks correctly in text and do not abbreviate or otherwise alter them.

(c) Members must use Certification Marks in text only to reference and/or describe member's certified product or facility status, e.g., "[Specific product name or facility name and location] has been certified OCP [Accepted][Ready] since 2016."

(d) When identifying member's certified product or facility status where there is no accompanying Certification Mark and corresponding Certification Mark

attribution statement, Members must identify ownership of the Certification Marks as follows (with the appropriate phrase, unbracketed):

“The OCP [Accepted][Ready] certification mark is owned by and used with the permission of the Open Compute Project Foundation.”

(e) Members may not use the text description of member’s certified product or facility status, or any portion thereof, including but not limited to the terms “Open Compute Project”, “OCP”, “OCP Accepted”, or “OCP Ready”, in text as a meta tag or other hidden text in a website or used or incorporated in any Internet advertising key word, Adword, hashtag or other term used to trigger advertising or search engine results without prior written authorization from OCP.

C. OCP TRADEMARKS AND SERVICE MARKS

1. Applicable Trademarks and Service Marks

Below is a list of OCP Trademarks and Service marks.

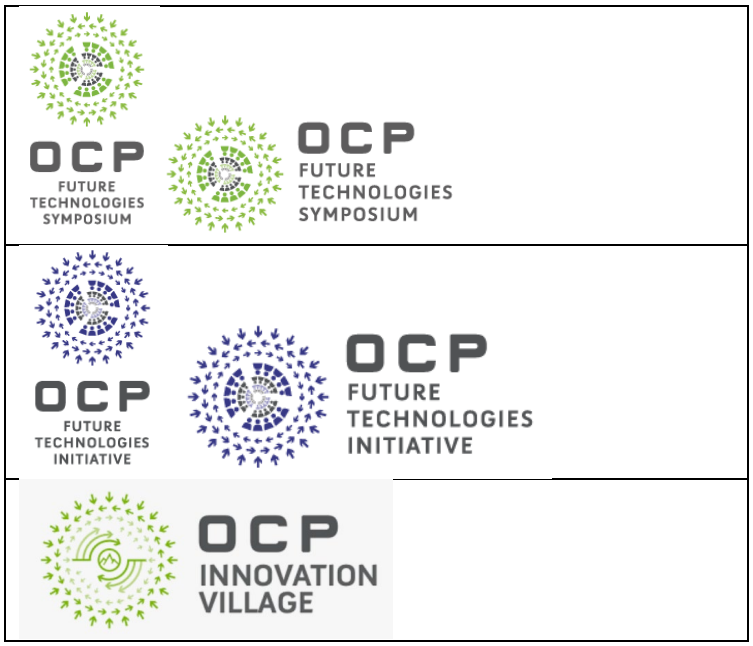
Trademarks and Service Marks
OCP
OPEN COMPUTE PROJECT

OPEN COMPUTE
OPEN COMPUTE PROJECT FOUNDATION
OPEN COMPUTE SOLUTION PROVIDER PROGRAM
OCP S.A.F.E.
OCP SECURITY APPRAISAL FRAMEWORK AND ENABLEMENT (S.A.F.E.) PROGRAM

OCP UNIVERSITY
OCP ACADEMY

OCP GLOBAL SUMMIT

OCP EXPERIENCE CENTER

OCP generally does not license use of its OCP Marks to its Members, except as incorporated within membership marks and certification marks.

2. Use Of The OCP Marks Generally

Approved Uses

The OCP Marks shall be used only with express prior written license, and under the terms and conditions thereof.

Unacceptable Uses

You may not use the OCP Marks on any unauthorized materials. The OCP Marks may not be used in any manner that is likely to cause confusion in the public. In particular, the OCP Marks may not be used in any way that is false, misleading, or confusing as to the origin or qualities of any product, service, materials, or as to conformance with or any other association with any OCP specification, or as to membership in or any other affiliation with OCP. The OCP Marks shall also not:

(a) Be used to suggest a closer relationship with, affiliation with, sponsorship by, or endorsement by OCP than that which actually exists;

(b) Appear in or as part of the name, trademark, service mark, or similar designation of any company or organization other than OCP;

(c) Appear in or as part of an Internet domain name, social media name, or icon;

(d) Be used in any manner which is likely to confuse the public or mislead the public into believing that the activities of member, or any other party, are those of OCP; or

(e) Be used or applied in a way that implies approval or certification for a product or service, or membership status in OCP.

3. Specific Guidelines for OCP Mark Usage

Use Requirements

The following rules apply to use of the OCP Marks that has been specifically authorized in writing:

(a) You must agree to the terms of these Open Compute Project Trademark Usage Guidelines.

(b) Your company name, logo, or product name must appear on any materials where any OCP Mark is used. The OCP Mark cannot be larger or more prominent than your product name, trademark, logo, or company name.

(c) You must use the OCP Mark exactly as it is shown in the OCP Mark digital artwork files found at the link provided above; you may not alter, cut apart, separate, or otherwise distort the logos in perspective or appearance, except as otherwise authorized herein. Embossing and engraving is not permitted. Without limitation, you may not use shadows, outline, gradation, decorative patterns or other decorative elements, and you may not feature the OCP Marks in three dimensional or animated formats.

(d) You may not combine an OCP Mark with any other feature, including other

marks, words, graphics, photos, slogans, numbers, design features, or symbols.

(e) The OCP Marks or parts thereof may not be used as a design feature in any materials, including on any product, product packaging, product inserts, and in any advertising materials or promotional campaigns.

Use of “TM” and ®

The appropriate trademark symbol (TM or ®) should appear on every occurrence of an OCP Mark. The ® symbol is appropriate for trademarks and service marks registered with the US Patent and Trademark Office when they are used in the United States, and “TM” is used for trademarks and service marks not so registered. OCP may require different or additional trademark notices for OCP Marks used outside the United States.

The following are among the federally registered OCP Marks owned by OCP, and use of the ® symbol must accompany these marks in the United States:

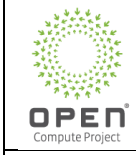
United States Federally Registered OCP Marks:

OCP
OPEN COMPUTE PROJECT

OPEN COMPUTE
OPEN COMPUTE PROJECT FOUNDATION

Pending and Common Law Marks. The following are among the OCP Marks for which OCP owns pending federal applications or common law rights, and use of the "TM" symbol must accompany these marks in the United States:

Pending and Common Law OCP Marks:

OPEN COMPUTE

OPEN COMPUTE SOLUTION PROVIDER PROGRAM
OCP S.A.F.E.
OCP SECURITY APPRAISAL FRAMEWORK AND ENABLEMENT (S.A.F.E.) PROGRAM

OCP UNIVERSITY
OCP ACADEMY

OCP EXPERIENCE CENTER



Please check back to these guidelines from time to time, as the appropriate trademark notice for the OCP Marks may change.

Attribution

In addition to the symbols required above, when using the OCP Marks, the following statement attributing OCP's ownership of the corresponding mark should be included (with the appropriate phrase, unbracketed):

"The [OCP][OPEN COMPUTE PROJECT][OPEN COMPUTE PROJECT FOUNDATION][OPEN COMPUTE][OPEN COMPUTE SOLUTION PROVIDER PROGRAM] mark is owned by and used with the permission of the Open Compute Project Foundation."

Referencing the Marks in Text

The following general rules apply when referencing OCP Marks in text:

(a) Members must spell the OCP Marks correctly in text and not abbreviate or otherwise alter them.

(b) When referencing an OCP Mark, users shall identify ownership of the OCP Marks as follows (with the appropriate phrase, unbracketed):

“The [OCP][OPEN COMPUTE PROJECT][OPEN COMPUTE PROJECT FOUNDATION][OPEN COMPUTE][OPEN COMPUTE SOLUTION PROVIDER PROGRAM]mark is owned by and used with the permission of the Open Compute Project Foundation.”

(c) Users shall not use the OCP Marks as a meta tag or other hidden text in a website or used or incorporated in any Internet advertising key word, Adword, hashtag or other term used to trigger advertising or search engine results without prior written authorization from OCP.

LEGAL DISCLAIMER:

NOTHING CONTAINED IN THIS DOCUMENT SHALL BE DEEMED AS GRANTING YOU ANY LICENSE IN ITS CONTENT OR TO ANY MEMBERSHIP LOGO, CERTIFICATION MARK, OR TRADEMARK, EITHER EXPRESSLY OR IMPLIEDLY, OR TO ANY INTELLECTUAL PROPERTY OWNED OR CONTROLLED BY THE OCP OR ANY OF THE AUTHORS OR DEVELOPERS OF THIS DOCUMENT. THE INFORMATION CONTAINED HEREIN IS PROVIDED ON AN “AS IS” BASIS, AND, TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, THE OCP AND AUTHORS AND DEVELOPERS OF THIS DOCUMENT HEREBY DISCLAIM ALL WARRANTIES AND CONDITIONS, EITHER EXPRESS OR IMPLIED, STATUTORY OR AT COMMON LAW, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF NONINFRINGEMENT, MERCHANTABILITY, OR FITNESS FOR A PARTICULAR PURPOSE.

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